zippytask

tech tasks in a zippy ⚡™

why zippy**task**?

WE PROVIDE HIGH LEVEL TECH SKILLS FOR A LOW MONTHLY FEE

HELLO PRODUCTIVITY ❤

Goodbye stress! You can't and shouldn't do everything yourself. Especially when it comes to technology. Delegating tech tasks empowers you to work on tasks you enjoy.

GOODBYE EXPENSES

No need to onboard an employee to take care of technical tasks such as website updates and coding. We handle all that for you without the expense of an actual employee. Choose between one time projects or monthly package hours.

INCLUDED:

✓ Non-Disclosure Agreement

✓ Project Management

✓ No Set Up Fees

✓ No Contracts

our ideal client

LOVES TO DELEGATE WITH A GROWTH MINDSET

1 INSPIRATIONAL ENTREPRENEURS

You need tech help and you need it now. Maybe you hate everything technical or maybe you just rather not touch it. No problem! That is where we step in. Leave it to us and we will take care of it.
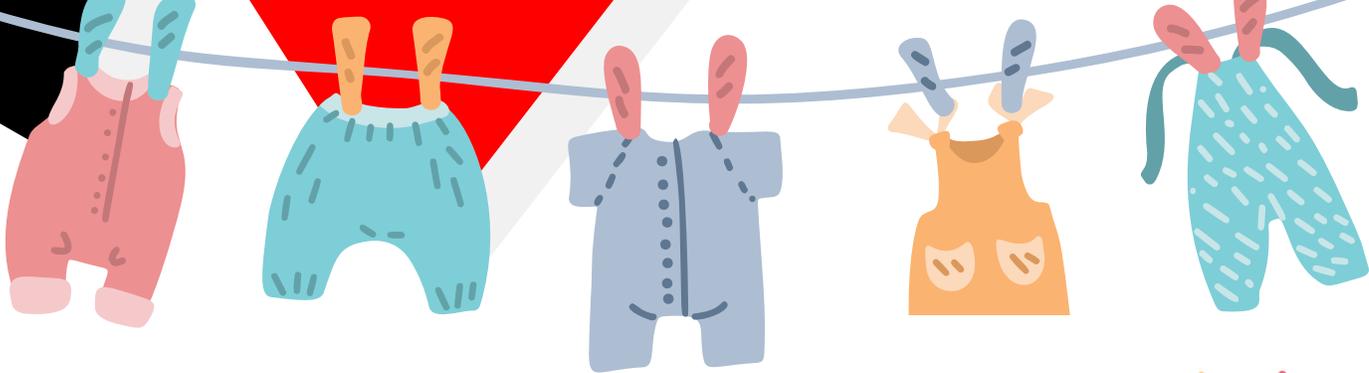
2 SUPERSTAR STARTUPS

Ah the growing pains of a startup. You may need to expand your team but don't have the resources just yet to do so. Working with us is like building a tech team without the expenses that comes with it.

3 FANTASTIC FREELANCERS

Don't you just wish you could duplicate yourself? With zippytask you can! We handle the work while you get paid. You can scale up and down as needed. Whenever you have overflow work: just let us handle it.

meet amy

AMY IS THE OWNER OF A CUSTOM BABY CLOTHING SHOP LOCATED IN IOWA.

OVERWHELMED SHOP OWNER

Her schedule is typically full between her husband, kids and managing an eCommerce shop. She begins to feel overwhelmed. Furthermore, learning how to code is not what Amy wants to do with her day.
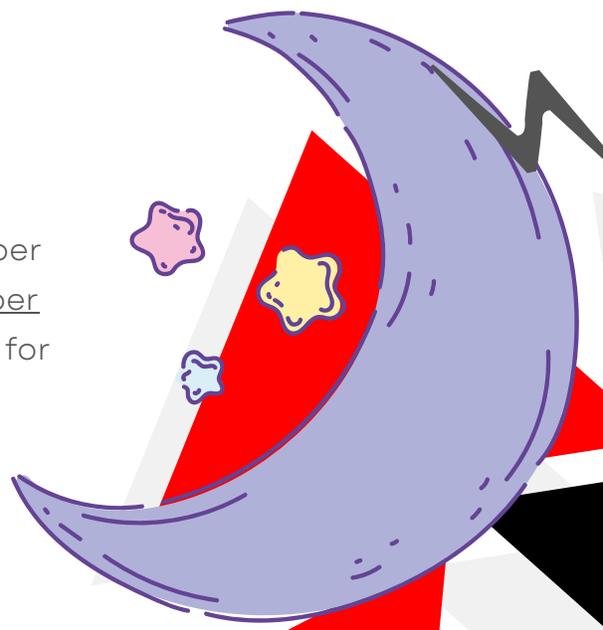
FINDING EXTRA HOURS

She has calculated that she makes around $100 per hour for her custom clothing. However, some of these tasks such as digital marketing and research take up a whopping five hours per week. That is at least 20 more hours per month Amy can spend with family or doing higher value business tasks, such as creating a new product line.

CREATING MORE VALUE

Amy does the math. If she hires a professional at $60 per hour for five hours a week, she will save around $800 per month and recover 20+ hours. The end result is better for Amy's mental health, her family and her business improves as a result.

how we help

STARTUPS AND ENTREPRENEURS

Get high level tech help for eCommerce, marketing and digital tasks delegated to trusted professionals.

ECOMMERCE

WooCommerce, Shopify, SquareSpace, Wix, eBay, etc

WRITING, TECHNICAL

copywriting, product descriptions, blog posts, articles, data entry, etc

SALES

lead qualification, appointment setting, information gathering, etc.

DESIGN

infographics, print design, social media branding, brochures, etc

CODING & TECHNICAL

PHP, HTML, JavaScript, CSS, React, Frontend Development, debugging, coding, optimizing

MANAGEMENT

projects, people, business, social media, invoicing, research

DIGITAL MARKETING

analysis, relationship building, newsletters, management

SUPPORT, TECHNICAL

customer support, tech support, WordPress, eCommerce

REPORTING & RESEARCH

analytics, traffic stats, customer reports, business research, etc.

TRAINING

Slack, Zoom, HelpScout, tickets, Microsoft Office, Google Docs, etc

AND MORE!

Schedule a 15 minute consultation for a free business assessment.

what should I delegate?

Delegating tech tasks to zippytask will save you time and money. Use the following strategies to help figure out what to delegate:

BRAINSTORM

Spend some time thinking about what tasks you dislike or that you would rather not do. Some examples: research, graphic design, marketing, etc. Write this down on a piece of paper. You can also contact us for a free consultation to learn what can be delegated.
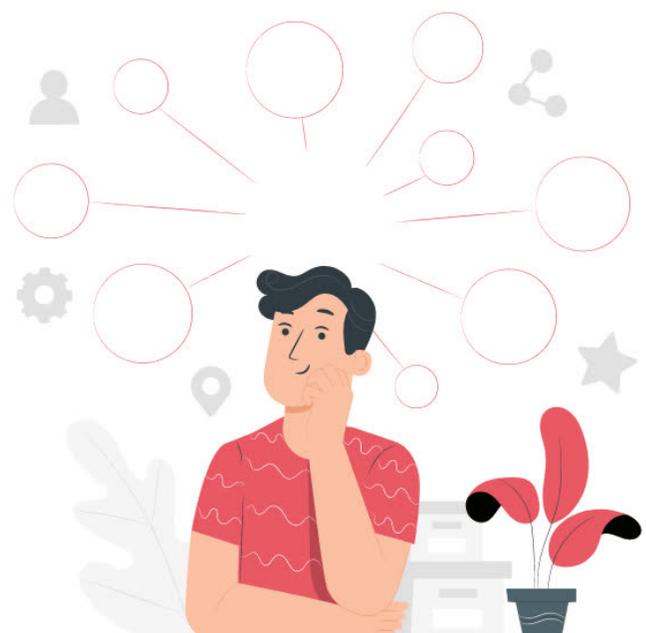
MONITOR

Starting at the beginning of the week, write down tasks that come up as you complete them. For instance, answering emails, setting up a newsletter, etc. You also want to look out for repeatable tasks. Mark down how much time it takes.

DECIDE

Take a look at your list at the end of the week. Which tasks would you rather have someone else do? Which tasks would be more efficient in someone else's hands? Spend time identifying the bottlenecks to shorten your list.

DELEGATE!

Now it is time to get these tasks off your plate and delegate. Easy Peasy!

FREE

Need help figuring out what to delegate? Schedule a **free** 15 minute consultation.

frequently asked questions

> "If you want to do a few small things right, do them yourself. If you want to do great things and make a big impact, learn to delegate."
>
> John C. Maxwell

IS PAYING FOR TECH ASSISTANCE WORTH IT?

Absolutely! When utilized properly, delegating tech tasks and projects will save you time and money versus hiring a contractor or agency. We do all the heavy lifting of managing the talent and projects required for a low monthly fee.

HOW DO I KNOW HOW MANY HOURS I NEED?

It can be difficult to assess how many hours you might need. The good news is: you can upgrade or downgrade packages at any time.

We would suggest starting with the smallest package and upgrading, if needed. We also suggest scheduling an initial business consultation to assess your needs.

CAN I CANCEL AT ANYTIME?

You can cancel a project or stop your subscription at any time. There are no contracts. The remaining hours will remain as a credit on your account. There are no refunds for projects that has started or for remaining hours on your account or during a particular month.

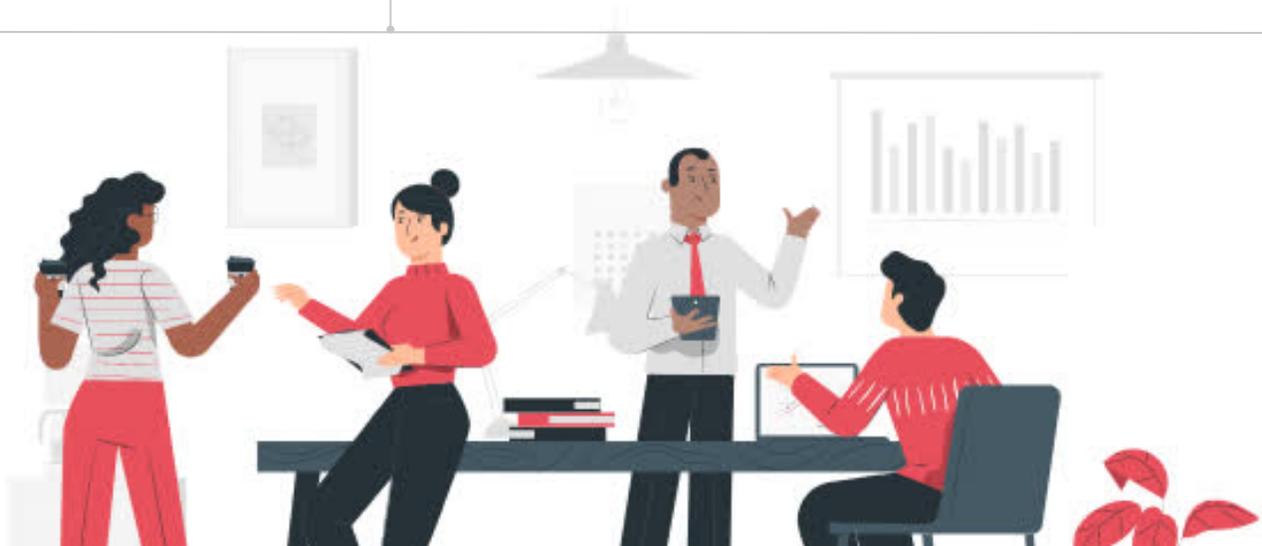## WHAT HAPPENS IF I GO OVER MY HOURS OR DON'T USE THEM COMPLETELY?

You will be notified when running out of hours. You will have the opportunity to purchase as little or as many add-on hours as you want.

If you don't use your hours completely, you may downgrade or upgrade if you change your mind at any time.

zippy**task** versus competitors

	zippy**task**	fiverr.	upwork
high level technical tasks	✓	sometimes	sometimes
project management	✓	✗	✗
small team of dedicated, educated professionals	✓	✗	✗
waste hours sorting through talent	✗	✓	✓
tough screening process for talent	✓	✗	✗
complete talent management	✓	✗	✗
startup knowledgeable and experienced	✓	sometimes	sometimes
video consulting & training	✓	✗	✗

give us a try!

We are launching April 2022!

in the meantime:

BE NOTIFIED WHEN WE LAUNCH VIA EMAIL

You can get our newsletter to be notified when we officially launch:

https://mailchi.mp/25a35b22632b/get-zippy

HAVE A QUESTION? REACH OUT TO US:

We are scheduling free 15 minute discovery sessions to help you learn what to delegate. Send an email to hello@zippytask.io. Hurry! We fill up quick.

tech tasks in a zippy ⚡™

website: zippytask.io   **email:** hello@zippytask.io